



NIA GORDON
GRAPHIC DESIGNER

PORTFOLIO: NIAGEE.COM



Nia@niagee.com



AVAILABLE UPON REQUEST



@nia.gee

PROFESSIONAL EXPERIENCE

AUDACY, INC
(fka ENTERCOM COMM.)
May 2019 - Present

SENIOR DESIGNER

Responsible for creating and designing marketing content for local radio stations and material for sales team.

HBCU 101 on ASPIRE TV
Sept. 2019 - Present

CREATIVE DIRECTOR

Designer for television series. Create and design content for socials and on-screen/live broadcast.

MOËT HENNESSY
May. 2022 - Present

FREELANCE DESIGN

Create visual concepts using Adobe Creative Suite and Microsoft Office to communicate ideas that inspire, inform and captivate consumers. Develop overall layout and production design for presentation decks and brochures.

AFRO JOE'S COFFEE
May 2018 - Present

FREELANCE DESIGN LEAD

Creative director for brand identity and social media marketing manager. Responsible for creating and designing content for social media and brand.

NEW YORK SCHOOL OF DESIGN
Feb. 2017 - Aug. 2017

IN-HOUSE DESIGNER

Lead designer/creative director for all projects. Responsible for brand image, web identity, printed materials, social media design and analytics.

niagee.com
Nov. 2014 - Present

FREELANCE DESIGNER

Develops visual concepts/solutions, coordinate images with copywriters and art direction, and create visual assets to be used in campaigns, websites, and printed materials.

Clients: Meek Mill, Moët Hennessy, HBCU 101, Chanel Delisser (influencer), etc.

ACTIVITIES & POSITIONS

DELTA SIGMA THETA SORORITY, INC.
Apr. 2011 - May 2012, Present*

HISTORIAN/ MEMBER*

Designing the chapter's flyers & informational booklets. Responsible for photographing forums & designing chapter's website.

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN
MFA IN GRAPHIC DESIGN
Sept. 2013 - June 2016

VIRGINIA STATE UNIVERSITY
BFA IN VISUAL COMMUNICATION
Aug. 2008 - May 2012

SOFTWARE PROFICIENCY

PHOTOSHOP ██████████
ILLUSTRATOR ██████████
INDESIGN ██████████
FIGMA ██████████
SKETCH ██████████
INSTAGRAM ██████████

SKILLS

TYPOGRAPHY ██████████
ILLUSTRATION ██████████
PHOTOGRAPHY ██████████
LOGO & BRANDING ██████████
PRINT ██████████
SOCIAL MEDIA ██████████
WEB & MULTIMEDIA ██████████
UI/UX RESEARCH ██████████

OTHER

SCAD GRAD SALON PRESENTER
May 5, 2016

Grad Salon is an interdisciplinary event designed to give graduate students a venue to showcase thesis research or final projects for audience feedback.

REVISION PATH FEATURED DESIGNER
Aug. 25, 2016